

Future of Predictive Analytics For Businesses Virtual Summit

#FPAVS2024

Date: 12th February, 2024
Time: 1000 hrs ET/1500 hrs GMT



Opening Remarks - 15:00-15:05

Keynote
01
15:05-15:25

Predictive Analytics for Customer Relationship Management: Unlocking Customer Insights.

Arun Jacob Mathews
Director - Analytics
Anheuser-Busch InBev

Q&A

15:25
15:30

Keynote
02
15:30-15:50

Reserved for Sponsor

Reserved for Sponsor

Q&A

15:50
15:55

Keynote
03
15:55-16:15

Leveraging Predictive Analytics for Sales Forecasting and Revenue Optimization.

Charchit Bapna
Senior Director Digital Analytics
adidas

Q&A

16:15
16:20

Break - 16:20 - 16:25

Keynote
04
16:25-16:45

Reserved for Speaker

Reserved for Speaker

Q&A

16:45
16:50

Keynote
05
16:50-17:00

Real-time Predictive Analytics: Harnessing Data for Operational Efficiency and Competitive Advantage.

Christos Varsakelis
Associate Director AI/ML, In Silico Drug
Discovery & External Innovation
Johnson & Johnson Innovative
Medicine

Q&A

17:00
17:05

Keynote
06
17:05-17:25

TBA

Arch Kumar
Director, Data Science
SEPHORA

Q&A

17:25
17:30

**Panel
Discussion**
17:55-18:15

**Future of Predictive Analytics for
Businesses in 2024 and Beyond: Trends that
we can't afford to miss.**

Arun Jacob Mathews	Director - Analytics	Anheuser-Busch InBev
Charchit Bapna	Senior Director Digital Analytics	adidas
Christos Varsakelis	Associate Director AI/ML, In Silico Drug Discovery & External Innovation	Johnson & Johnson Innovative Medicine
Arch Kumar	Director, Data Science	SEPHORA

Closing Remarks - 18:15-18:20

